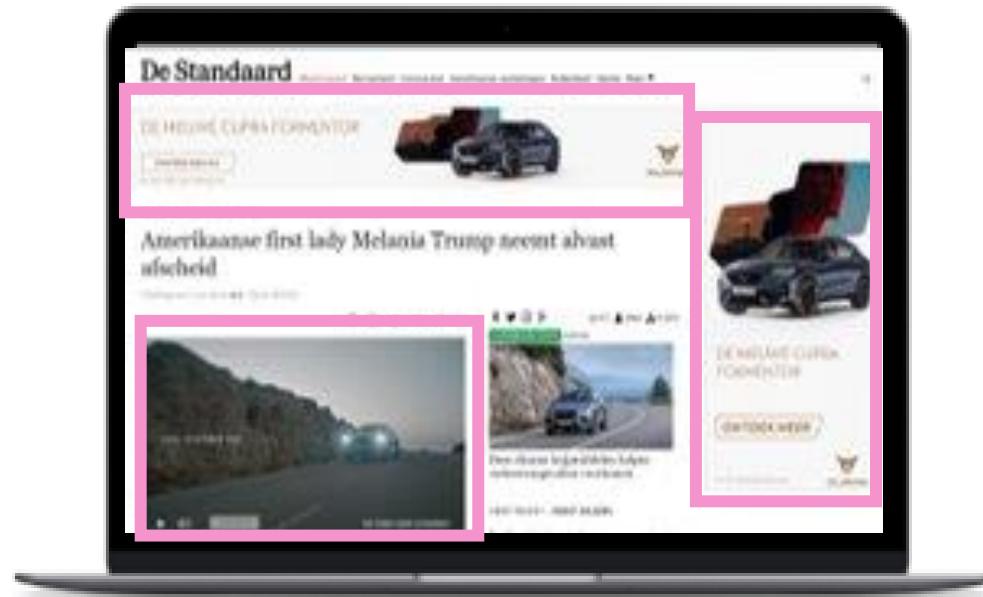


How to reach your audience with **video in an impactful way?**

Video Companion Ad



- Combination of a preroll (SF) in RON with 1 display ad*
- Boost awareness
- Combination on the same page

CPM base rate = € 28
(no additional targeting possible)

* Preroll + (TV)Leaderboard or halfpage (only on DS, NB, HBVL, GVA)