

**MANDATORY**

| Format | Size (width*height, px) | Max. weight | File type |
|-----------------------|-------------------------|-------------|---------------------|
| Interscroller Desktop | 970*970 px | 300 KB | JPG or PNG (static) |

- **OPTIONAL:** Source creative files - Accepted formats: PSD, AI, INDD

**GUIDELINES (Please read carefully)**

- Landing page to be live when provided
- All banners to include client's logo inside the safe area (example below) and readable text
- Banner variations will rotate throughout the length of promotion, not accepted to rotate by day/hour
- **We reserve the right to refuse material if not aligned with our guidelines**

**SUBMISSION DEADLINE**

- **5 working days before the campaign goes live (CET timezone)**

EXAMPLE: